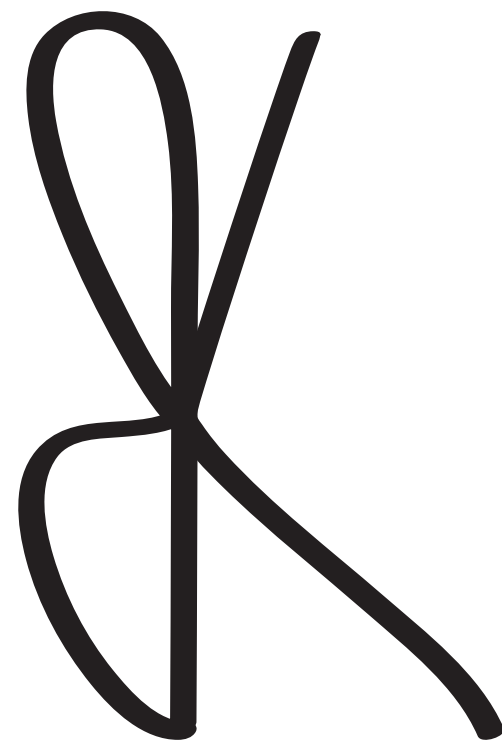


2014



*Fine scarves*





Aesthetically fine accessories that enable each woman to dress oneself in style.

The scarves of Betyke underline outfits with an individual note of grace and charm. Not only are they fashion accessories, but small pieces of art. Each style has its own character, expressing its diverse, interlaced elements by the way it is tied and the resulting colours being highlighted. Betyke scarves help to enrich each outfit with a particular accent. The arrangements of designs, colors and fabrics cater to the various demands of fashionable women. The art presents personality on different material:

**Cotton/Silk collection**  
expressive, large scarves

**Silk collection**  
distinguished companions  
for night outs





# Silk

The latest creation of Betyke is the new silk collection. Being one of the noblest fabrics in the world, silk enriches the scarves with tender wearing comfort and more intense and bright colours. A distinguished companion for a night out.

Material: Silk  
Dimensions: 135 x 135 cm  
Available in eleven designs



NEW

## MODEL EYECANDY

Silk Scarf, multi coloured  
135 x 135 cm



NEW

## MODEL CRYSTAL

Silk Scarf, multi coloured  
135 x 135 cm



NEW

## MODEL SASAZU

Silk Scarf, multi coloured  
135 x 135 cm



NEW

## MODEL PINEAPPLES

Silk Scarf, multi coloured  
135 x 135 cm





**MODEL IVY**  
Silk Scarf, multi coloured  
135 x 135 cm



**MODEL CAT**  
Silk Scarf, multi coloured  
135 x 135 cm



**MODEL BIRDS**  
Silk Scarf, multi coloured  
135 x 135 cm



**MODEL RUBY**  
Silk Scarf, multi coloured  
135 x 135 cm



**MODEL FREYA**  
Silk Scarf, multi coloured  
135 x 135 cm



**MODEL RIO**  
Silk Scarf, multi coloured  
135 x 135 cm



**MODEL AMBER**  
Silk Scarf, multi coloured  
135 x 135 cm





#### Meet the designer

Bettina Knoop is an experienced and skillful designer. As a young kid she spent most of her days running around in her mother's alteration workshop. This heritage is reflected in an ever-growing passion for creative work, either as art director, illustrator and fashion designer.

With Betyke, Bettina Knoop carries her talent for illustration and her fervidness for fashion into effect.

Art meets fashion: a spectacular game of form and colour accentuated expressively on luxurious fabrics - always inspired by her ever-changing home town and metropolis Berlin.



#### Production

Betyke is made in Europe.

The fabrics are produced from the best quality materials from sustainable trade and printed by using eco-friendly colours.



# Cotton

Betyke's cotton-silk scarves are impressive, wearable paintings with dimensions of almost two square meters. Complex design and size allow versatile use of Betyke cotton scarves, either by highlighting certain colours or using different techniques in tying. An expressive companion for every day.

**Material:** The mix of cotton (70%) and silk (30%) creates the best fabric quality available – thin, fine and elegant.

**Dimensions:** 130 x 130 cm  
Available in eight designs



**MODEL DREAMY**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm



**MODEL SKYFALL**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm



NEW

**MODEL LILY**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm



**MODEL YEAH**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm





**MODEL PIROT**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm



**MODEL SVENSKA**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm



**MODEL REDORANGE**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm



**MODEL BLUEGOLD**

Cotton/Silk Scarf, multi coloured  
130 x 130 cm

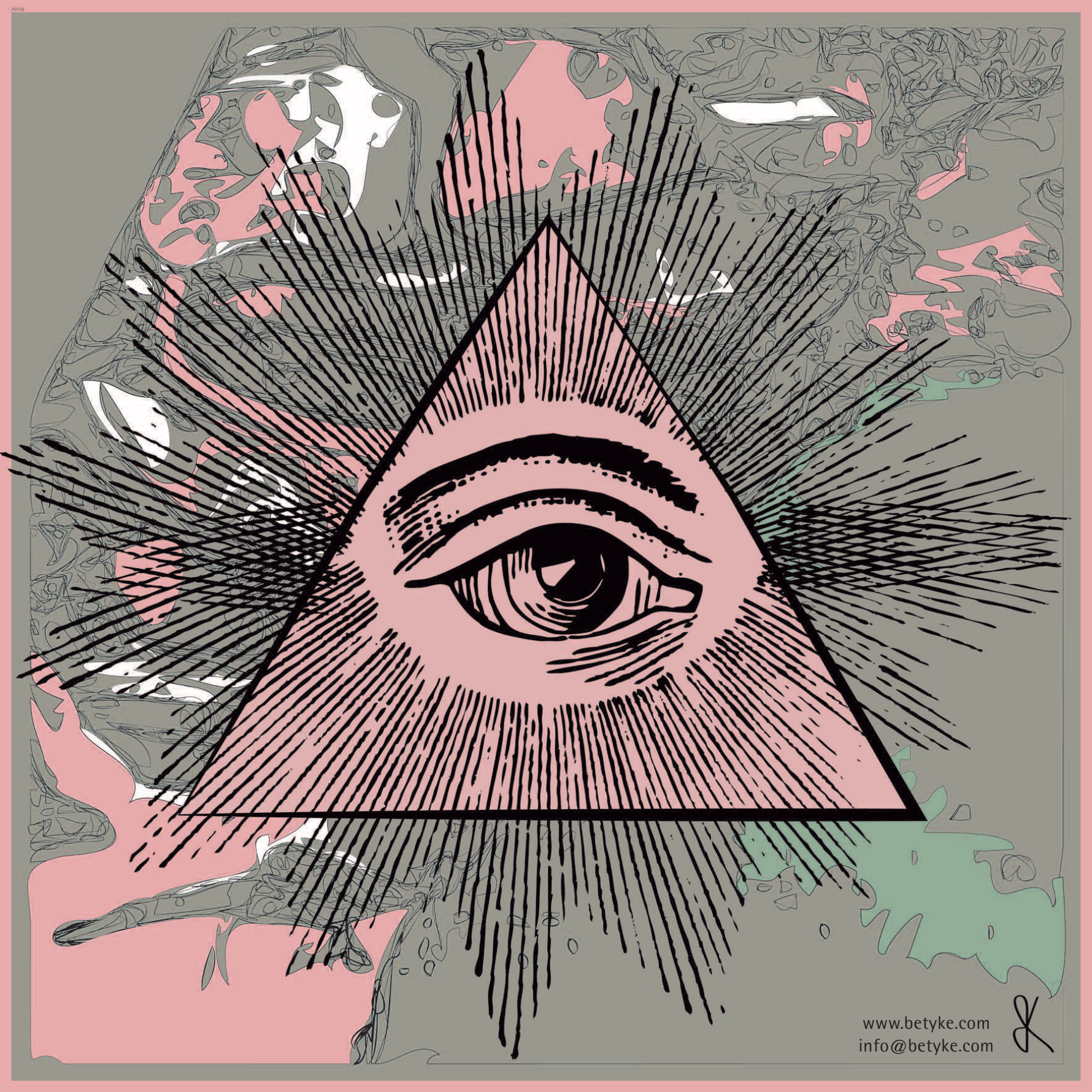




**You'd be surprised** by the places a Betyke Scarf can take you. An office-ready outfit could lead to a sizable promotion with a Betyke around your neck, and a date night could lead to marriage (on your time, of course) when Betyke's sophisticated yet sexy patterns are involved. Dress a stuffy ensemble down, or add some elevated elegance to a jeans and a t-shirt: A Betyke Scarf is a work of art you can wear. (FAB.com)







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